



# 2018 REPORT TO THE COMMUNITY

**LIVE UNITED**

**UNITED WAY OF MONMOUTH  
AND OCEAN COUNTIES**

**United  
Way**



## A MESSAGE FROM OUR CEO & BOARD CHAIRMAN

***Every child is successful, every family is financially stable, and every community we serve is stronger.***

This is our vision at United Way of Monmouth and Ocean Counties (UWMOC), and it continues to guide everything we do. We are proud of the impact our organization has made over the last year and invite you to learn more about them in the following pages. Some highlights include:

**Community Convener** – UWMOC has a unique and important role in bringing together numerous community partner organizations to ensure our collective programs are meeting the needs of the community. Over the past year, we hosted four regional roundtables which provide opportunities for all participants to learn about gaps in services, share best practices and build collaborative partnerships.

**Financial Success Centers** – In January 2019, we announced the expansion of our Financial Success Center (FSC) Network from our original location in The Freehold Raceway Mall to nine additional locations throughout Monmouth and Ocean counties. Recently, we received a grant from the National Council on Aging to provide FSC services targeted to seniors and people with disabilities. To elevate the skill base of our FSC partners and other community providers, we sponsored financial training and coaching led by Neighborworks, a nationally recognized nonprofit. The FSC Network of nine partners are all committed to the same goal – helping the 39% of the families in our region that are struggling to make ends meet.

**Focus on Youth** – Over the past year, we regionalized our school readiness, summer literacy and school-based nurse practitioner programs. We also recently launched a grant process in our newest focus area, Youth Career Pathways, focusing on assisting youth create a vision and plan for their future.

None of this important work can happen without the financial support of UWMOC donors. We would like to thank all of our donors and those that increased their giving over the past year as we work together to meet the Grunin Foundation \$1 Million Challenge. Through this Challenge, any new funds raised through 2021 will be matched dollar for dollar up to \$1 million. As of January 2019, we are 63% of the way to meeting this challenge – and we need your support to get us to 100%.

In spring 2019, UWMOC will also be starting a new era with the retirement of our long-time President & CEO, Timothy Hearne. We thank Tim for his outstanding leadership and service, and welcome our new President & CEO Lori-Anne McLane to the UWMOC family.

**As we continue to improve the lives of youth and their families in Monmouth and Ocean Counties, we thank all of our donors, volunteers and community partners for their continued support in our commitment to LIVE UNITED.**



Timothy Hearne  
President & CEO

Robert Rosone  
Board Chairman

# GIVE. ADVOCATE. VOLUNTEER.

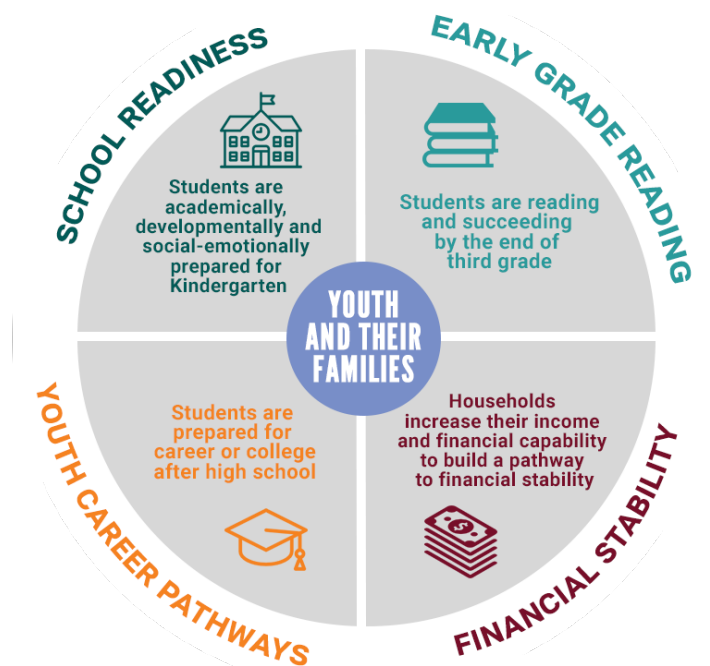
## OUR MISSION

**United Way of Monmouth and Ocean Counties mobilizes donors, volunteers and community partners to improve the lives of youth and their families.**

## OUR VISION

**Every child is successful, every family is financially stable, and every community we serve is stronger.**

## COMMUNITY IMPACT AGENDA



## GRUNIN FOUNDATION CHALLENGE

**The Jay and Linda Grunin Foundation Challenge is helping UWMOC raise \$1 million by 2021!**

In order to support UWMOC's mission, the Grunin Foundation will match all new or increased donations dollar for dollar up to \$1 million. Help spread the word of this generous challenge and get others to join the fight for a stronger community with United Way.

***To donate and be a part of the Grunin Foundation Challenge, visit [uwmoc.org/give](http://uwmoc.org/give).***

# SCHOOL READINESS

**EQUIPPING PARENTS, CAREGIVERS AND PROVIDERS WITH THE TOOLS NEEDED TO ADDRESS EARLY LITERACY AND THE HEALTH DETERMINANTS OF EARLY SCHOOL SUCCESS FOR THEIR CHILDREN.**

## DID YOU KNOW?

- By age five, a typical middle-class child recognizes 22 letters of the alphabet, compared to 9 for a child from a low-income family.
- Learning begins long before Kindergarten; children, even infants, soak up rhymes, songs and images.
- As a child's first teacher, brain builder, advocate and coach, parents set the stage for success in the early years.

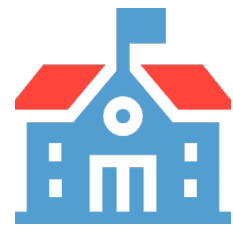


## OUR PARTNERS

Child Care Resources of Monmouth County  
Count Basie Theatre  
St. Francis Community Center (LBICC)  
Visiting Nurse Association of Central Jersey

## OUR RESULTS

**247**  
parents  
engaged



in school readiness  
activities as of March 31, 2019



# EARLY GRADE READING

**ENSURING STUDENTS ARE LEARNING, ENGAGED AND HEALTHY OVER THE SUMMER MONTHS AND READY FOR SCHOOL IN SEPTEMBER.**

## DID YOU KNOW?

- Reading proficiency by the end of third grade enables students to shift from learning to read to reading to learn. Students who fail to meet this milestone often do not graduate high school.
- Without access to enriching activities over the summer, children from low-income families lose as much as 3 months of reading comprehension skills.



## OUR PARTNERS

AMP Zone  
Boys and Girls Club of Monmouth County  
Collier Youth Services  
Freehold Borough School District  
Girl Scouts of the Jersey Shore  
Horizons at Rumson Country Day School  
Keansburg School District  
Monmouth Day Care Center  
O.C.E.A.N. Inc.  
Ocean County YMCA  
Red Bank Primary School  
YMCA of Western Monmouth County

## OUR RESULTS

**92%**  
**of 866**  
**participating**  
students in grades K-3 maintained or improved their reading levels over the summer



# NURSE PRACTITIONER

**ENHANCING AND EXPANDING HEALTH SERVICE TO STUDENTS AND FAMILIES BY PROVIDING PRIMARY CARE ACCESS TO HELP IMPROVE SCHOOL ATTENDANCE AND ABILITY TO LEARN.**

## DID YOU KNOW?

- A child's health impacts their academic achievement. By linking efforts in education and health together, we can achieve greater impact in both.

## OUR PARTNERS

Freehold Borough School District  
 Keyport School District  
 Visiting Nurse Association of Central Jersey

# YOUTH CAREER PATHWAYS

**PROVIDING HIGH SCHOOL STUDENTS WITH THE OPPORTUNITY TO LEARN WORK READINESS SKILLS, GAIN EMPLOYMENT AND DEVELOP CAREER PATHWAYS.**

## DID YOU KNOW?

- Programs that provide connections to work can be an important bridge between youth who are not prepared for work and the jobs that are available in their communities

## OUR RESULTS

**566**  
patient visits



with a school-based nurse practitioner as of March 31, 2019



## OUR PARTNERS

Asbury Park High School  
 The Center for Vocational Rehabilitation

## OUR RESULTS

**166**  
high school students



developed job skills with 81% of participating students in grades 11-12 gaining employment

# FINANCIAL STABILITY

**EXPANDING ACCESS THROUGHOUT OUR REGION TO BUNDLED FINANCIAL STABILITY SERVICES, EDUCATION AND OUTREACH THROUGH THE ESTABLISHMENT OF MULTIPLE FINANCIAL SUCCESS CENTERS.**

## DID YOU KNOW?

- 39% of households in Monmouth and Ocean Counties are struggling to afford basic needs as the cost of living increases and wages lag behind
- Clients who receive bundled services are 3-4 times more likely to achieve a major financial stability outcome than those receiving only one service



## OUR PARTNERS

Affordable Housing Alliance  
 Child Care Resources of Monmouth County  
 Fulfill  
 Mental Health Association of Monmouth County  
 Monmouth County Workforce Development Board  
 Navicore Solutions  
 Social Community Activities Network (SCAN)  
 St. Francis Community Center (LBICC)

## OUR RESULTS

**835**

**people on the pathway**



to financial stability, including veterans and seniors, resulting in

**\$842,937**

in economic benefits & income supports

**427**

**people impacted**



by financial and career education workshops and community events

The FSC Network has expanded to 10 locations throughout Monmouth and Ocean Counties!  
 For more information, visit  
[uwfinancialsuccess.org](http://uwfinancialsuccess.org)

# VOLUNTEER CENTER

Every community, regardless of the size and socioeconomic status, benefits greatly from volunteers.

United Way of Monmouth and Ocean Counties' Volunteer Center recruits individuals, families, organizations and corporations and matches them with meaningful volunteer opportunities at local nonprofit agencies. We make volunteering easy, flexible and impactful for the individual while helping agencies meet their goals.

The Volunteer Center also provides donations to Monmouth and Ocean County residents through various community drives. We partner with local schools and nonprofits that have a pulse on the community to determine the demand for items and enlist the help of companies to acquire donations. In the winter, our Warmest Wishes drive gives children brand-new coats, hats, mittens and scarves to keep them warm on the way to and from school. We also coordinate book drives with local companies to collect new and gently used books for students in our summer literacy programs.

## GIVE YOUR TIME. SHARE YOUR TALENT.

Our mobile-friendly Volunteer Portal is a free tool that makes it easy to connect volunteers to local organizations. Browse opportunities and register at [uwmoc.org/volunteer](http://uwmoc.org/volunteer).



## THE IMPACT ON OUR COMMUNITY

**2,472** volunteers contributed **6,084 hours**, resulting in approximately **\$172,299 worth** of volunteer service for our community



**386** opportunities with **239 nonprofits** on our Volunteer Portal



**3,114** books donated to **10 nonprofits** including our summer literacy program



**248** filled backpacks donated to **10 local schools** and nonprofits



**5,569** winter items including **1,138 coats** donated to **27 local schools and nonprofits**





# WOMEN UNITED

**Women United is a group inspired to make a real change in the lives of children and families.**

We ignite the power of women – who bring the passion, expertise, and resources needed to get things done – to create lasting change in our community.

Our current focus is early grade reading and combating the summer slide. In the summer months, children with limited access to books and activities fall behind. Each year a child is without these resources, the learning gap widens. If the learning gap remains by the end of the third grade, they will never catch up to their peers. Funds raised advance our work in education and help children read to learn, instead of learn to read, by the start of the fourth grade.

**In 2018, Women United funded summer literacy programs at AMP Zone, Horizons at Rumson Country Day School and the Ocean County YMCA.**

By joining Women United, you'll become part of a community of like-minded women who contribute their talents, inspired ideas and unique strengths to accomplishing our mission.

*To learn more, visit [uwmoc.org/WomenUnited](http://uwmoc.org/WomenUnited).*



## THE IMPACT ON OUR COMMUNITY

# 438

**children**  
influenced by Women  
United funded summer  
literacy programs



## NJ 2-1-1



NJ 2-1-1 Partnership

UWMOC funds NJ 2-1-1, a statewide help line that connects callers to vital local and governmental services. The program provides a link to resources for food, housing, health care, childcare, job search assistance, financial assistance and more.

To learn more, dial 2-1-1 or visit [nj211.org](http://nj211.org).

**16,973**  
calls received  
from

Monmouth & Ocean counties and referred to resources for financial assistance, housing, addiction and more

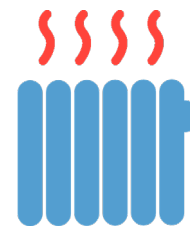


## GIFT OF WARMTH

UWMOC acts as the fiscal agent for the New Jersey Natural Gas Gift of Warmth program, which helps income-eligible households, as well as customers experiencing temporary or unanticipated financial hardship, pay their natural gas bills.

**\$184,232**  
distributed to  
**686 households**

in Monmouth, Morris, Ocean and Middlesex counties for utility assistance



## FAMILYWISE PRESCRIPTION DRUG SAVINGS PROGRAM



familywise<sup>®</sup>  
Community Service Partnership, Inc.

UWMOC distributes prescription discount cards to local pharmacies, agencies

and individuals to assist those in need with medication costs.

**\$1,295,497**  
in savings  
redeemed by

by 12,889 Monmouth and Ocean County residents in 2018

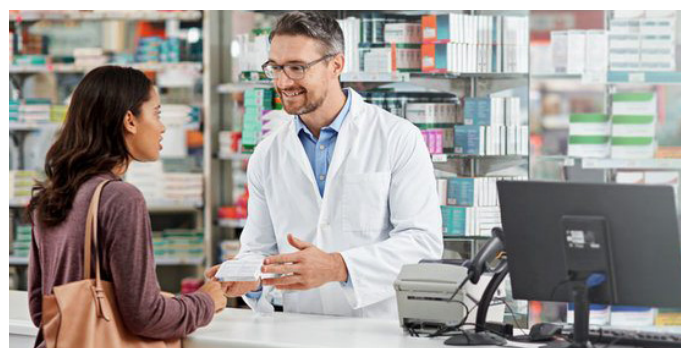


## EMERGENCY FOOD AND SHELTER PROGRAM (EFSP)

UWMOC manages the EFSP, which allocates federal funds to the community to help those in emergency situations.

**\$362,921**  
disbursed to  
**21 nonprofits**

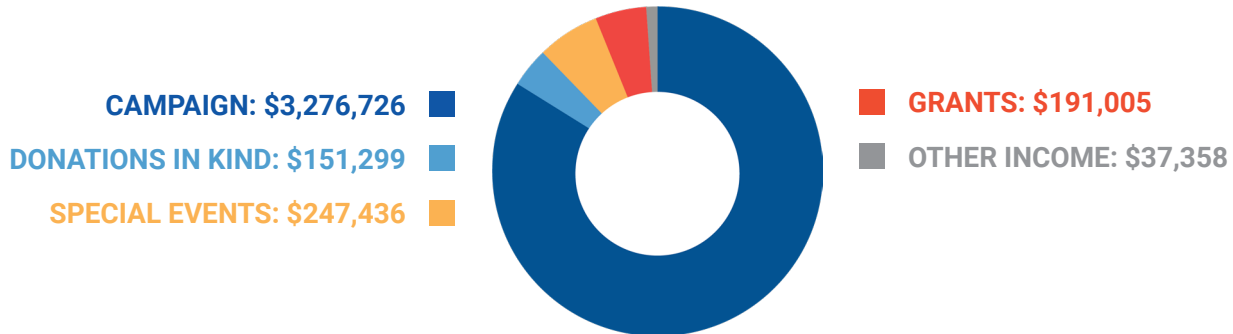
for utilities, food, emergency shelter and rent/mortgage from 2017-18



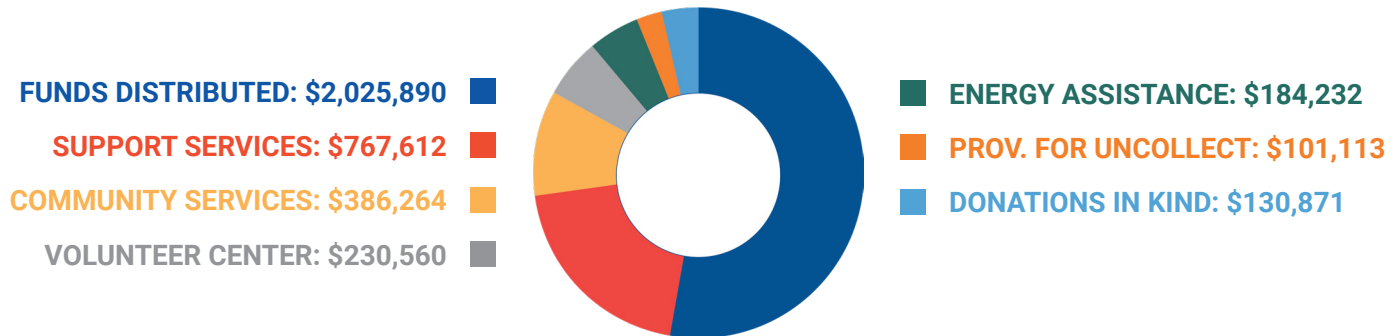
# 2018 FINANCIALS

FOR THE YEAR ENDING JUNE 30, 2018

## TOTAL REVENUE: \$3,903,824



## TOTAL EXPENSES: \$3,826,542



## BOARD AND STAFF

### BOARD OF DIRECTORS

**Robert Rosone** || *Chair* || Deloitte LLP  
**Jason Altman** || *Vice Chair* || Enterprise Rent-A-Car  
**Sonia Grant** || *Secretary* || TD Bank  
**Virginia Piccolo** || *Treasurer* || Withum

**Tom Ando** || OceanFirst Bank  
**Sandy Broughton** || Investors Bank  
**Robert Clifton** || Comcast Corporation  
**Donald Cowan** || Cowan, Gunteski & Co., PA  
**Jeff Dostal** || Exelon Oyster Creek  
**Nancy Eriksen** || Community Representative  
**Laura Frank** || Hackensack Meridian Health  
**Kenneth Greco** || OceanFirst Bank  
**Jeremy Grunin** || Jay and Linda Grunin Foundation  
**Thomas Hayes** || New Jersey Natural Gas  
**Carol Kirsimagi** || Community Representative  
**Jan Kirsten** || Ocean County College  
**Sandy Levine** || Sandra Levine Productions  
**Edmund Liguori** || Staples

**Gwen Love** || Lunch Break  
**Eric Lubin** || Lomurro, Munson, Comer, Brown & Schottland, LLC  
**Christopher Lutick** || UPS  
**Brian Massey** || Community Representative  
**Donald Pignataro** || Community Representative  
**Dianne Talbot** || Two River Community Bank  
**John Zammetti** || Wegmans

### STAFF MEMBERS

**Timothy Hearne** || President & CEO  
**Jennifer Hakim** || Community Impact Manager  
**Deena Harmon** || Chief Financial Officer  
**Christine Jagerburger** || Vice President of Community Impact  
**Jackie Liguori** || Director of Volunteer Engagement  
**Carolee Oross** || Chief Development Officer  
**Toni Pitts** || Development Manager  
**Kaarina Romero** || Director of Marketing & Communications  
**Heather Salomon** || Bookkeeper & Financial Assistant  
**Kelly Stanckiewicz** || Program Associate

Listing is as of March 31, 2019



**United Way of Monmouth  
and Ocean Counties**

**MONMOUTH COUNTY**

**1415 Wyckoff Road  
Farmingdale, NJ 07727**

**OCEAN COUNTY**

**253 Chestnut Street  
Toms River, NJ 08753**

**PH: 732.938.5988**

**[uwmoc.org](http://uwmoc.org)**

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**@UWMOC**



**LIVE UNITED**